

## Sustainability Commitment

### Our Commitment to Responsibility and Sustainability

Authenticity, responsibility, and integrity are core values of *The Wellness Creators*. In everything we do, we take responsibility for our teams, clients, guests, communities, and the environment. Our commitment to people, the planet, and climate drives our approach to operations, guest experiences, client partnerships, supply chain management, and broader environmental impact.

Our future climate strategy aligns with the goal of limiting global warming to well below two degrees Celsius (2°C) above pre-industrial levels, as outlined in the Paris Agreement.

### Customer-Centric Innovation: The Core of Our Strategy

At *The Wellness Creators*, **customer-centric innovation** is at the heart of every project we undertake. We design **tailored wellness experiences** that are deeply rooted in understanding the unique needs of our guests, clients, and communities. Our approach prioritizes **cutting-edge solutions, personalization, and transformative wellness journeys** that enhance both individual well-being and business success.

Through design thinking and continuous innovation, we craft spaces that go beyond traditional wellness models, integrating the latest advancements in technology, sustainability, and holistic well-being. Each project is a fusion of science, design, and human-centered experiences, ensuring our solutions remain relevant, effective, and impactful.

Our customer-first approach extends across all aspects of our operations—from bespoke wellness programs and immersive spa experiences to operational efficiency and resource optimization. By seamlessly blending wellness trends, market insights, and technological advancements, we elevate the value of every project, creating future-proof wellness destinations that inspire and transform lives.

### A Global Impact Through Sustainable and Innovative Practices

By aligning with the United Nations Sustainable Development Goals (SDGs), *The Wellness Creators* builds an ecosystem of responsible innovation that prioritizes sustainability, well-being, and economic vitality. Our solutions are tailored to regional needs, fostering a culture of shared purpose and collaboration that drives long-term success.

### Enhancing Lives Through Wellness and Innovation

Through our customer-centric and innovation-led approach, *The Wellness Creators* is dedicated to improving well-being at every level. From employees working in shared spaces to guests engaging with immersive wellness programs, we create experiences that extend beyond the physical environment, shaping a healthier and more connected world.

We are committed to developing and delivering groundbreaking wellness initiatives that promote healthy environments, public safety, diversity, and social equity. By integrating advanced wellness technologies, personalized experiences, and sustainable solutions, we ensure that every project is a catalyst for positive change.

Furthermore, *The Wellness Creators* pledges to reduce environmental impact, transparently report sustainability efforts, and adopt eco-conscious practices. Our goal is to minimize our carbon footprint, protect natural resources, and ensure that our spaces, products, and services remain safe, resilient, and future-focused.